



GENERAL PLAN ADVISORY COMMITTEE
Minutes of the Regular Meeting
Miriam Warne Community Building/Chamber of Commerce
14491 Beach Boulevard, Suite A
Westminster, CA 92683
December 8, 2014
6:30 p.m.

CALL TO ORDER: Chair Ta called the meeting to order at 6:30 p.m.

ROLL CALL: Don Anderson, Gloria Constas, Sergio Contreras, Gilbert Cruz, Owen Eames, April Erazo, Lupe Fisher, Richard Jolly, Mimi Lozano, Gia Ly, Lisa Manzo, Sandra McClure, Khanh Nguyen, Tyler Nichols, Helen Ortega, Jamison Power, Patricia Robbins, Laura Sottile Rose, Syed Shah, Tri Ta, Diana Williams

PRESENT: Don Anderson, Sergio Contreras, Gilbert Cruz, Owen Eames, April Erazo, Lupe Fisher, Richard Jolly, Gia Ly, Sandra McClure, Tyler Nichols, Jamison Power, Patricia Robbins, Laura Sottile Rose, Syed Shah, Tri Ta, Diana Williams (VERIFY)

ABSENT: Gloria Constas, Richard Jolly, Mimi Lozano, Lisa Manzo, Khanh Nguyen Patricia Robbins, ,)

SALUTE TO FLAG: GPAC Member Diana Williams led the assembly in the Salute to the Flag.

PUBLIC COMMENTS: None

APPROVAL OF MINUTES: November 3, 2014

Motion: It was moved by Don Anderson, and seconded by Sergio Contreras, to approve the November 3, 2014 GPAC meeting minutes, as presented. The motion carried unanimously.

REGULAR BUSINESS:

Associate Principal, Wendy Grant, Place Works, introduced the item and addressed the recent open house event. She provided a brief summary of the items for consideration and discussion at this time and ideas received from the community during the recent Open House. She referenced a copy of the workshop summary and introduced members of Place Works in attendance.

- **Review Community Snapshot and Market Trend Report Big Ideas**

Amanda Tropiano, Place Works, Senior Associate, reviewed a Community Snapshot and market trends. She addressed commute times, average income, residents working outside the City, labor in the community, aging of baby-boomers, necessary amenities,

opportunities for different types of industry, demands for residential uses, offering a range of housing choices, retail demand, experience-oriented shopping, priorities and tradeoffs, and creating unique experiences.

- **Presentation of Public Input Received at Community Open House and Online**

Associate Principal, Wendy Grant, Place Works, presented an overview of the recent Community Open House/Workshop addressing location, details on the activity stations, diversity of cultures, results of the online survey and resident ideas and suggestions. Additionally, she commented on affordable housing, access to public transit, more open space and parks, traffic, crime and increasing community participation.

Discussion followed regarding responses to the online survey and increasing participation.

Ms. Grant continued with the presentation addressing possible land-use changes, density, sustainability and achievements and obstacles.

Discussion followed regarding improving community outreach, next steps, coordinating with other City Departments in terms of plans that are already moving forward and allowing GPAC Members to share their ideas and concerns.

- **Vision Statement Exercise (s)**

Woodie Tescher Place Works, addressed the difference between a vision statement and implementation action as well as key elements of a vision statement. He provided examples of other cities' vision statements for review.

Discussion followed regarding developing a vision statement for City Council's consideration and allowing the Committee to deliberate and discuss possible alternatives.

Mr. Tescher explained the process for the vision statement exercise and discussed what the vision statement should entail in terms of describing community values and creating an image of the future the community wants to create.

The Committee reviewed and commented on the public input presented by Ms. Grant earlier in the meeting. Committee members went one-by-one around the room and identified specific things they would like to see more of and/or less of in the community over the next 50 years. Discussion followed regarding creating a business-oriented community to increase the tax base and revenue for the City, maintaining and renovating regional and neighborhood parks, making the City more walkable, creating pedestrian-friendly and central gathering places, developing partnerships with schools, enhancing public transit, expanding services for youth and teens, community games, activities and entertainment centers, increasing dining options and meeting areas for businesses, making better use of current spaces, improving the Civic Center, developing green buildings, creating a small-town appeal with a big-town look, developing a local hospital and increasing health services, increasing the number of trees in the City, improving communication, applying technology to help create a sense of community and supporting diversity by being inclusive.

Ensuing discussion pertained to having a reliable water source, increasing Code Enforcement, focusing on family and seniors, creating a "downtown" space and specialized districts, using California-indigenous landscaping, encouraging community pride, insisting on quality, offering incentives for improved maintenance of properties, trash collection programs and reducing the number of transients in the City.

- **Next Steps**

Mr. Tescher addressed next steps including organizing the ideas discussed above. He added that once the document is ready, he will email it to the Committee for review prior to the next meeting.

Brief discussion followed regarding the online survey.

ADJOURN:

There being no further business to come before the General Plan Advisory Committee, Chair Ta adjourned the meeting at 8:30 p.m. to a date to be determined.